



Growing interest in Quiet Room® label

Hotels with silence label attract more visitors

In a recent article in the Dutch newspaper [De Telegraaf Reiskrant](http://www.telegraaf.nl/reiskrant/22786864/ Stilte .html) (<http://www.telegraaf.nl/reiskrant/22786864/ Stilte .html>), journalist Marjolein Schipper wondered if travelers were interested in a label for quiet hotel rooms. Although some people consider noise pollution in hotels inevitable, there were quite a lot of positive reactions from people who would definitely prefer hotels with a silence label.

Rob (guest)

'Silence is simply essential for a good night's sleep. There are guests who ignore the presence of other guests and this is very annoying. Yes, when booking a hotel we definitely look for the "silence vignette".'

Several other media have extensively written about the Quiet Room® concept. This is a clear indication of the growing interest in quiet hotel rooms.

How can you as a hotel entrepreneur profit from this development?

In some cases this may be surprisingly simple. If your hotel already has a number of well-insulated rooms, you can let the Knowledge Center Sound Insulation (KGI) carry out a measurement. In this way you can obtain the coveted Quiet Room® label and profit from several advantages:

- You may put up the Quiet Rooms® Available sign at the hotel entrance
- You may use the Quiet Room® logo for advertising and promotional activities
- The Quiet Room® label will result in a higher position on sites such as Booking.com and Tripadvisor
- Your hotel stands out and will be attractive to a growing group of travelers looking for silence.

KGI has developed a method to measure sound insulation in hotel rooms which causes relatively minor interruptions of the daily routine and comes with an attractive price tag. This allows you to obtain the Quiet Room® label within a short time frame.

If your hotel does not yet have any well-insulated rooms, KGI can advise you on the best way to insulate rooms and thereby acquire the Quiet Room® label. Weak spots in sound insulation such as doors, windows and corridor acoustics can easily be remedied with our soundproofing renovation upgrade package.

Benefit from the growing demand for quiet hotel rooms and obtain the Quiet Room® label. Contact us today on 0840030094